



# VILLAGE ROADSHOW ENTERTAINMENT GROUP

## VILLAGE ROADSHOW ENTERTAINMENT GROUP NAMES JILLIAN APFELBAUM EXECUTIVE VICE PRESIDENT OF CONTENT

*Appointment Underlines Company's Plans to  
Increase Content Creation in Television  
Alongside its Long-standing Feature Film Business*

Los Angeles, CA – November 29, 2018 – In a hire that strategically supports its expanded content production mandate, Village Roadshow Entertainment Group (VREG) has appointed Jillian Apfelbaum as Executive Vice President of Content. Apfelbaum's primary focus will be on identifying and developing feature film projects with an additional focus on content development for television and related platforms. Apfelbaum will report to Bruce Berman, Chairman and Chief Executive Officer of Village Roadshow Pictures. The announcement was made today by Steve Mosko, Village Roadshow Entertainment Group's (VREG) Chief Executive Officer.

"Jillian's appointment as a senior 'content' executive marks a new chapter for VREG to tell stories and engage audiences beyond films and into the television arena and related platforms," said Mosko. "We are looking for great ideas and will work with the creative community to figure out the best medium to tell each story, hence the flexibility that Jillian will have in her day to day activities. Jillian is a talented executive who we believe will be able to transform new ideas to create content that reflect the company's new mandate."

Apfelbaum joins VRP from Imperative Entertainment where she served as Head of Film and was responsible for identifying, developing and acquiring underlying material as well as overseeing creative and physical production staff while managing a slate of more than 40 film and television projects. Projects include co-producing THE MULE, to be release December 14<sup>th</sup> by Warner Bros.; an on-set producer of LATE NIGHT, starring Emma Thompson and written by Mindy Kaling that was recently accepted into the 2019 Sundance Film Festival; documentary OUT OF OMAHA, directed by GLEASON's Clay Tweel that premiered at DOCNYC in October, winning the Audience Award; as well as KILLERS OF THE FLOWER MOON based on the NY Times Best-Selling book by David Grann; and TANGERINE based on the book by Christine Mangan. Prior to joining Imperative, Apfelbaum ran New York-based production company Ars Nova, where she worked with emerging playwrights and acquired, developed, and produced a variety of comedy projects. She also served as executive producer on "Freestyle Love Supreme," an improvised hip-hop series for Pivot starring *Hamilton's* Lin-Manuel Miranda and directed by Thomas Kail. Apfelbaum is a graduate of Columbia University.

Last month's appointment of Mosko to CEO reinforces VREG's commitment to increasing its development and production of content with a further emphasis on a focused television, streaming and other emerging distribution platforms as a complement to its business of developing and co-financing feature films.

**About Village Roadshow Entertainment Group**

Village Roadshow Entertainment Group is a leading global entertainment company building premier, content-rich businesses in the entertainment industry. VREG employs innovative strategies to produce, acquire and deliver intellectual properties with timeless appeal, while maximizing group-wide strategic and operational efficiencies. VREG is the holding company of Village Roadshow Pictures and Village Roadshow Pictures Asia.

**About Vine Alternative Investments**

Vine was founded in late 2006 as a specialized asset manager that focuses on investment opportunities in the media and entertainment sector. The Firm is headquartered in New York with a presence in Los Angeles, and since its founding, has closed 20+ transactions and invested more than \$1 billion of capital in the media and entertainment related businesses. The company owns an extensive film and television library that it continues to monetize and harness for new productions for today's audiences. Vine was established on the principle that successful investing starts with finding the right opportunities and then applying a focused, detailed, and a highly disciplined approach.

For additional information, please visit [www.vinealternativeinvestments.com](http://www.vinealternativeinvestments.com)

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