



VILLAGE ROADSHOW ENTERTAINMENT GROUP

VILLAGE ROADSHOW PICTURES ASIA, CHINA FILM GROUP, WANDA MEDIA GROUP AND UNIVERSAL PICTURES PARTNER ON KEANU REEVES' DIRECTORIAL DEBUT

Universal Pictures and Village Roadshow Pictures Asia will Co-Finance and Distribute *Man of Tai Chi* Outside Greater China

LOS ANGELES, CA, December 14, 2011—Village Roadshow Pictures Asia today announced that the company will co-produce with China Film Group and Wanda Media Group Keanu Reeves' directorial debut, *Man of Tai Chi*. The film will be co-financed and distributed by the co-producing partners and Universal Pictures. The announcement was made today by Village Roadshow Entertainment Group's Chief Executive Officer Greg Basser.

"We are pleased to announce *Man of Tai Chi* under the Village Roadshow Pictures Asia label and to extend our long standing relationship with Keanu," said Greg Basser. "The combination of Universal Pictures, Village Roadshow Pictures Asia, China Film Group and Wanda Media Group will bring the project extraordinary resources to ensure success both in China and around the world."

Man of Tai Chi will be filmed in Beijing, Hong Kong and Macau. Lemoore Syvan is producing. The picture will be distributed by Village Roadshow Pictures Asia affiliates in Australia, New Zealand and Singapore, by China Film Group and Wanda Media Group in Greater China, and by Universal in the rest of the world.

"The opportunity to get further involved in the Chinese market and to bring Chinese films to audiences around the world is important to Universal," said Universal's President, International David Kosse. "*Man of Tai Chi* has an amazing pedigree of filmmakers and we're thrilled to be a part of Keanu's directorial film debut."

Set in contemporary Beijing, the film will co-star Reeves in an action-packed drama that follows the spiritual journey of a young martial artist, played by Tiger Chen, whose fighting skill brings him to a realm of vast opportunities and painful choices.

Reeves and his team are currently in China. They plan to commence production in Beijing in February 2012.

About Village Roadshow Entertainment Group

Village Roadshow Entertainment Group is a leading independent global entertainment company that is in the business of building leading, content rich companies within the entertainment industry that employ innovative strategies to develop, acquire and deliver intellectual property rights with timeless appeal, while taking advantage of group wide strategic and operational efficiencies.

About Village Roadshow Entertainment Group Asia

Village Roadshow Entertainment Group Asia (“VREG Asia”), a subsidiary of Village Roadshow Entertainment Group, was established in 2011 to undertake the development, financing, production, marketing and distribution of films for Greater China.

VREG Asia is jointly developing and investing in films with Chinese creative talents and local companies. To date, VREG Asia has entered into alliances with leading producer Bill Kong, actress-producer Zhang Ziyi, director Chen Daming and distribution/exhibition company Dadi Media. In addition to *Man of Tai Chi*, the initial slate of Village Roadshow Pictures Asia films include *My Lucky Star* and *Journey to the West*.

About Universal Pictures

Universal Pictures is a division of Universal Studios (www.universalstudios.com). Universal Studios is part of NBCUniversal. NBCUniversal is one of the world’s leading media and entertainment companies in the development, production and marketing of entertainment, news and information to a global audience. NBCUniversal owns and operates a valuable portfolio of news and entertainment networks, a premier motion picture company, significant television production operations, a leading television stations group and world-renowned theme parks. Comcast Corporation owns a controlling 51% interest in NBCUniversal, with GE holding a 49% stake.

Contact

Universal Pictures
Kori Bernards
(818) 777-7216
kori.bernards@nbcuni.com

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