



## VILLAGE ROADSHOW ENTERTAINMENT GROUP

### VILLAGE ROADSHOW ENTERTAINMENT GROUP CONTINUES TO RAMP UP UNDER NEW PRODUCTION AND BUSINESS MANDATE WITH KEY EXECUTIVE APPOINTMENTS

*Louis Santor Appointed as COO, Shannon Perry Joins as Senior Vice President Reality and Production Services and Adam Dunlap Named Vice President of Television Development*

Los Angeles, CA – February 27, 2019 – Continuing under its expanded mandate and the arrival of new Village Roadshow Entertainment Group (VREG) CEO, Steve Mosko, the company announced today three key appointments to its team including industry financing, planning and operations veteran Louis Santor as Chief Operating Officer. VREG will also launch a new division under Shannon Perry who has been named Senior Vice President Reality and Production Services, further expanding VREG's film and television content production capabilities both internally as well as for third party entities. Additionally, Adam Dunlap has been named Vice President of Television Development. Santor, Perry, and Dunlap will report to Mosko.

As COO, Santor will work closely with Mosko in executing the Company's new strategy and expanded production mandate. In addition to overseeing finance, he will work across business and legal affairs and production to ensure that all areas of the company are working efficiently together to produce content for all platforms from the company's deep library and original IP. In her new role, Perry will be tasked with building the Company's reality and production services division to create an unscripted slate with capabilities to assist in third party productions. Dunlap will oversee the development of content for VREG's television division.

"We are excited to welcome Louis, Shannon, and Adam to the Village Roadshow team. Louis is a well-respected, accomplished executive with an extensive background in media and finance, who I look forward to working with in growing the business," stated Mosko. "Shannon and Adam are two executives with proven track records in identifying and fostering top tier content, which make them key additions to our team as we move into this new phase. I know that we will benefit greatly from them during an exciting time for Village Roadshow's growth."

Santor joins VREG from MRC Studios where he served as CFO/Consulting CFO from 2014, leading all financial operations, liaising with banks, studio and television partners regarding all financial matters and planning, including oversight of film and television production budgets, as well as providing guidance on strategy, legal and business affairs for both corporate and production-related matters. Prior to MRC Studios, Santor served in various roles at New Regency from 1992 to 2013, completing his tenure as COO and CFO. He is a graduate of California State University, Northridge.

Perry was previously Executive Director of Production, West Coast at Embassy Row and oversaw television series including "The Fix" (Netflix), "Cutthroat Kitchen" (Food Network), "The Grace Helbig Show" (E!), "Shark After Dark" (Discovery), "Recipe for Deception" (Bravo), among many others. She's also served in various production roles at Shed Media, A. Smith and Co, and Original Productions. Perry graduated from UC San Diego and began her TV career as an assistant for Dick Wolf's experimental documentary series, "Crime and Punishment."

Dunlap joins Village Roadshow from Fullscreen where he worked in scripted originals development and was one of the core founding members of the startup SVOD platform. Dunlap played an integral role in the creation, launch, and piloting of the platform as well as developing top line content strategy and overseeing the development and production of specific projects. He previously served as the head of

UTA's Story Department, where he focused on workshopping scripts and analyzing trends as well as identifying promising writers and projects.

**About Village Roadshow Entertainment Group**

Village Roadshow Entertainment Group is a leading global entertainment company building premier, content-rich businesses in the entertainment industry. VREG employs innovative strategies to produce, acquire and deliver intellectual properties with timeless appeal, while maximizing group-wide strategic and operational efficiencies. VREG is the holding company of Village Roadshow Pictures and a partner of Perfect Village Entertainment joint venture in China.

**About Vine Alternative Investments**

Vine was founded in late 2006 as a specialized asset manager that focuses on investment opportunities in the media and entertainment sector. The Firm is headquartered in New York with a presence in Los Angeles, and since its founding, has closed 20+ transactions and invested more than \$1 billion of capital in the media and entertainment related businesses. The company owns an extensive film and television library that it continues to monetize and harness for new productions for today's audiences. Vine was established on the principle that successful investing starts with finding the right opportunities and then applying a focused, detailed, and a highly disciplined approach.

For additional information, please visit [www.vinealternativeinvestments.com](http://www.vinealternativeinvestments.com)

###

For more information:

Village Roadshow Entertainment Group

Paul Pflug / Sheana Knighton

[paul@pcommgroup.com](mailto:paul@pcommgroup.com) / [Sheana@pcommgroup.com](mailto:Sheana@pcommgroup.com)

323-658-1555